



Finding a Journal Article

To find a cited article, search **Full Text Journals** for electronic versions and search **CUNY+** for print versions.

[Merchandising Madness: Pills, Promises, and Better Living Through Chemistry.](#) Rubin, Lawrence C. *Journal of Popular Culture*, Nov2004, Vol. 38 Issue 2, p369.

1. From the library home page, select **Full Text Journals** to check e-journal holdings at the Grad Center



2. Enter the title of the Journal in the full text search engine.

Find e-journals by title or ISSN

Title begins with

3. If your search produces results, click on the database name. From outside the GC network, you must use VPN to make this work. If no results, go to step 5.

Journal of popular culture (0022-3840)
from 12/01/1990 to present in Academic Search Premier and MasterFILE Premier

4. From database, select the title and year of your cited article.

Publication Details for " <i>Journal of Popular Culture</i> "	All Issues
Title: Journal of Popular Culture	+ 2004
ISSN: 0022-3840	+ 2003
Publisher: Blackwell Publishing Limited	+ 2002
Information: 9600 Garsington Road	+ 2001
Oxford OX4 2DQ	+ 2000
United Kingdom	+ 1999
441865476121	+ 1998
http://www.bgsu.edu/offices/press/pp0018.html	+ 1997
	+ 1996

5. To find journals in paper format, search **CUNY+**.



6. Enter the title of the journal in the Browse box; select to browse by title.

Browse an Alphabetical List

Type word or phrase:

Select list to browse:

- Title (omit initial article)
- Author (last name first)
- Subject
- Children's subject

7. Find the journal title; click on the college to get location and holdings info.

▼ For full record, click line number or title. ▼ To change sort order, click underlined column heading. ▼ For call no., click library

#	Author	Title	Year	Format	Holdings
1	<input type="checkbox"/> Etulain, Richard W.	<u>The Popular western : essays toward a definition /</u>	1974	Book	City-College
2	<input type="checkbox"/> Modern Language Association of America. Popular Literature Section.	<u>Journal of popular culture</u>	1967	Microform	Bronx-CC Brooklyn City-College Graduate-Center Hunter-Main More Libraries click title

8. Find journals shelved by title or microfilm shelved by drawer number.

Journal of popular culture[microform]
Bowling Green, Ohio : Bowling Green State University,
v. : ill. ; 23 cm.

Location: Graduate Center - Periodical Collection - SHELVED UNDER TITLE
- Holdings: v.1 (1967-68)-v.31 (1997-98)
- Holdings: v.32 (1998-99)-v.36 (2002-03)